

# RHIANON E. GUTIERREZ

RHIJAHFILMS@GMAIL.COM | WWW.RHIANONGUTIERREZ.COM | LINKEDIN.COM/IN/RHIANONELAN

## EDUCATION

- 2017 University of Illinois at Chicago  
Certificate, Assistive Technology
- 2013 University of Michigan, Ann Arbor  
M.A., Educational Studies - Digital Media and Education
- 2009 Chapman University  
B.F.A., Film Production, Minor in Sociology

## CERTIFICATIONS

- |   |              |
|---|--------------|
| Massachusetts Provisional Educator License, Visual Arts PreK-8, 5-12            | Issued: 2015 |
| Massachusetts Provisional Educator License, English 8-12                        | Issued: 2015 |
| Massachusetts Provisional Educator License, Instructional Technology All Levels | Pending      |
| Google Certified Educator Level 1   | Issued: 2016 |
| Apple Teacher   | Issued: 2016 |

## TEACHING EXPERIENCE

- 2015-PRESENT**      **DIGITAL LEARNING SPECIALIST, BOSTON PUBLIC SCHOOLS, BOSTON, MA**
- Design blended professional learning and coach teachers, administrators, and district leaders on instructional technology
  - Build partnerships and model inclusive uses of technology district-wide, such as creating and curating accessible videos and digital materials
  - Serve as Project Manager of a cross-functional district team designing the course on Essential #2: Access & Agency, which focuses on Universal Design for Learning and student-centered learning, and serve on a district leadership team on Instructional Coherence
  - Conduct teacher action research and design learner-centered professional learning models for teaching and learning
- 2017-PRESENT**      **GUEST INSTRUCTOR, BERKLEE INSTITUTE FOR ARTS EDUCATION & SPECIAL NEEDS, BOSTON, MA**
- Work with K-12 educators and Berklee College of Music faculty learning communities on developing their practice in Universal Design for Learning
- 2016-PRESENT**      **GUEST INSTRUCTOR, BOSTON CONSERVATORY AT BERKLEE, BOSTON, MA**
- Teach Universal Design for Learning (UDL) to graduate students in Dr. Rhoda Bernard's music and autism program

**2010-PRESENT**

**GUEST INSTRUCTOR, CHAPMAN UNIVERSITY, ORANGE, CA**

- Teach sessions on disability representation in media, Universal Design, and Universal Design for Learning to undergraduate students in Dr. Arthur Blaser's classes in disability studies

**2009-PRESENT**

**LEARNING DESIGNER & CONSULTANT, SELF-EMPLOYED, BOSTON, MA**

- Consult with education organizations, researchers, media and arts professionals, and educators on accessible media, Universal Design for Learning, and accessible instructional technologies
- Design and facilitate courses, workshops, presentations, and webinars on instructional and assistive technology, design thinking, accessible media, and Universal Design for Learning
- Award-winning multimedia producer with expertise in project management and creative direction of accessible documentary, narrative, and instructional films

**2014-2015**

**TEACHING ARTIST, VSA MASSACHUSETTS, BOSTON, MA**

- Taught and co-taught with classroom teachers as a Media Arts teaching artist through VSA's COOL Schools program, working with high school students in general education humanities and substantially separate English, visual arts, and vocational classes using a blended learning model with iPads and Chromebooks
- Worked as VSA's UP Liaison for the Massachusetts Cultural Council's 2015 UP Initiative, mentoring educational and cultural organizations on communication and information access

**2014-2015**

**VISUAL ARTS TEACHER & ACTT COHORT MEMBER, BOSTON, MA**

- Graduated with highest honors as member of the inaugural class of the BPS Accelerated Community to Teacher Program (ACTT), a highly selective district pipeline program led by National Board Certified Teachers; received training in inclusion, cultural proficiency, classroom management, parent-teacher communication, backwards design, data analysis, and differentiated instruction for students with disabilities and English Language Learners (ELL)
- Taught and co-taught visual arts to K-5 students in general education, inclusion, and substantially separate classes at Mario Umana Academy, a dual language school in East Boston; lessons used the MA Curriculum Frameworks for Visual Arts

**2014**

**INSTRUCTOR, URBAN SCHOLARS PROGRAM, UMASS BOSTON, BOSTON, MA**

- Engaged 12 middle and high school English Language Learners (ELL) in an after-school course on inclusive narratives, focusing on the development of critical media literacy skills, drawing from the work of Paulo Freire and Augusto Boal
- Designed a UDL curriculum that incorporated Common Core 9-10 English Language Arts (ELA) and National Core Arts Standards

**2013**

**VISITING ARTIST, UNIVERSITY OF MICHIGAN, ANN ARBOR, MI**

- Taught a weekly session on audio description and ekphrasis to a group of undergraduates in Dr. Petra Kuppers' class on disability culture; students produced an entire transcript of a narrative short and presented a scene to their class

2011-2012

**INSTRUCTOR & TEACHING ASSISTANT, CHAPMAN UNIVERSITY, ORANGE, CA**

- Used a project-based learning approach to teach 30 high school students for two-week intensive periods how to develop and structure stories and prepare and organize professional film production documents
- Mentored several groups of 5 students from pre-production to post production as they worked on script development, location shooting, and editing in Avid

2011

**TEACHING ASSISTANT, DUKE UNIVERSITY TALENT IDENTIFICATION PROGRAM, ORANGE, CA**

- Supervised small teams of gifted and talented high school students in developing assigned scripts into short films and guided them in preparing and organizing their pre-production materials

2011

**TEAM LEADER & FACILITATOR, PINEDA FOUNDATION/WORLD ENABLED, RESEDA, CA**

- Mentored a group of high school students with and without disabilities at an urban public school in Los Angeles Unified School District to develop short films using principles of Universal Design for Learning
- Developed accessible multimedia resources and worked with each student to set goals, organize their workflows, and stay on schedule

2008-2010

**ASSISTANT UNIT LEADER, INTEGRITY HOUSE - ALLIANCE OF ABILITIES, SANTA ANA, CA**

- Taught adults with intellectual disabilities and traumatic brain injuries job skills in graphic design, digital photography, and video production

## **TECHNICAL & DESIGN EXPERIENCE**

2015

**FAMILY ROOM SPECIALIST, APPLE, INC., BOSTON, MA**

- From behind the Genius Bar, I repaired relationships with local and international customers through an empathic approach to troubleshooting iOS devices for hardware and software issues
- Facilitated personal training sessions with adult learners, including Joint Venture (business) customers, on using Apple devices, applications, and accessible features within iOS, macOS, and watchOS

2014-2015

**VIDEOGRAPHER, INSTITUTE FOR HUMAN CENTERED DESIGN, BOSTON, MA**

- Shot a series of short videos on participants of the User/Expert Lab, a main staple of IHCD's work in design access; videos ranged from seniors in Cambridge using public transit to blind/low vision young adults conducting usability reviews of websites to patrons visiting museums and cultural organizations
- Presented a workshop at the Miami Science Museum on UDL in museums, Deaf Space (architecture), deaf and hard of hearing access, and social media accessibility

2013-2014

**MULTIMEDIA DESIGNER, CAST, INC., WAKEFIELD, MA**

- Oversaw all video and image production, captioning, and transcription for UDL On Campus, a website on Universal Design for Learning (UDL) for postsecondary educators; also researched and authored resources on producing and selecting accessible media and creating open educational resources (OERs)
- Served as CAST's lead multimedia designer on Project OPEN, working closely with a team of research scientists, instructional designers, and industry partners to develop accessible video and image content for an online course on Carnegie Mellon/Stanford's Open Learning Initiative

2009-2012

**WEBMASTER & SOCIAL MEDIA MANAGER, HEARING LOSS ASSOCIATION OF AMERICA, CALIFORNIA STATE ASSOCIATION, PASADENA, CA**

- Designed and edited content on the organization's website and led young adult advocacy initiatives at the local and national level; the result was the young adult group Hear YA Now

## RESEARCH & FELLOWSHIPS

2017-2018

**BOSTON TEACHERS UNION INQUIRY PROJECT TEACHER RESEARCHER**

Paper: "Teachers Are Learners, Too: Teacher Agency in Professional Learning"

2017

**AUTODESK FELLOW**

Developed prototype with teachers for teacher sandbox to incubate and test out innovative ideas in the classroom

## PRESENTATIONS

### KEYNOTES

Gutierrez, R.E. (2016, August). *Creative computing for all* (with Karen Brennan, moderator; Nick Giacobbe and Meryl Alper, co-panelists). Keynote panel at Scratch Conference, MIT Media Lab, Cambridge, MA.

Gutierrez, R.E., & Rose, D. (2015, October). *Breaking the Sound Barrier: Universal Design for Learning and the Sounds of Success in Mainstream Classrooms*. Keynote at Clarke Schools for Hearing and Speech Mainstream Conference, Marlborough, MA.

### IGNITE TALKS

Gutierrez, R.E. (2017, June). *Making with Purpose*. International Society for Technology in Education (ISTE) Conference, San Antonio, TX.

Gutierrez, R.E. (2016, October). *Why I Design for Human Variability*. Digital Media and Learning Conference, Irvine, CA.

Gutierrez, R.E. (2016, June). *My Disability is An Opportunity in Professional Learning*. International Society for Technology in Education (ISTE) Conference, Denver, CO.

## CONFERENCE PRESENTATIONS

- Gutierrez, R.E., & Perez, L. (2018, June). *Creation, Risk-Taking, & Reflection: Inclusive Assistive Technology Makerspaces*. Playground co-chair at International Society for Technology in Education (ISTE) Conference, Chicago, IL.
- Gutierrez, R.E. (2018, June). *Inclusive Assistive Technology Makerspaces* (with Luis Perez, Mike Marotta, Jennifer Edge-Savage, Kendra Grant, and Cindy Anderson, co-panelists). Panel at International Society for Technology in Education (ISTE) Conference, Chicago, IL.
- Gutierrez, R.E., Cusack, S., Edelman, J., Pimprikar, R. & Hosokawa, R. (2018, June). *Making Our Way to Equity: Designing Makerspaces for All Students*. Interactive lecture at International Society for Technology in Education (ISTE) Conference, Chicago, IL.
- Gutierrez, R.E. (2018, April). *UDL Tips that Help Me (And Maybe You Too)*. Berklee ABLE Assembly, Boston, MA.
- Gutierrez, R.E. & Corbett, C. (2018, April). *Can You See What I'm Saying?: Captioning As An Inclusive Practice*. Berklee ABLE Assembly, Boston, MA.
- Gutierrez, R.E., Marcella, M.S., Henry, L., McKee-Heinstein, J. & Rubin, A. (2018, February). *Innovation and Collaboration in Professional Learning*. Assistive Technology Industry Association (ATIA) Conference 2018, Orlando, FL.
- Gutierrez, R.E. (2017, October). *Engaging Teachers as Designers with Google Apps & UDL*. MassCUE Conference, Foxboro, MA.
- Gutierrez, R.E., & Marcella, M.S. (2017, October). *UDL As A Framework for Collaboration Between AT and IT*. MassCUE Conference, Foxboro, MA.
- Gutierrez, R.E. et al., (2017, August). *Creating Access & Agency for Diverse Learners*. BPS Teacher Summer Institute, Boston University, Boston, MA.
- Gutierrez, R.E. (2017, August). *Designing the Inclusive Google Classroom*. BPS Teacher Summer Institute, Boston University, Boston, MA.
- Gutierrez, R.E. (2017, August). *Designing the Inclusive Google Classroom*. Boston Public Schools English Learners Institute, Roxbury, MA.
- Gutierrez, R.E. (2017, July). *Collaborating on Designing Inclusive Media*. Building Learning Communities Conference (BLC 17), Boston, MA.
- Gutierrez, R.E. (2017, July). *Technology and Special Education: A Shared Vision*. Building Learning Communities Conference (BLC 17), Boston, MA.
- Gutierrez, R.E., & Edge-Savage, J. (2017, June). *Inclusive Learning Network Playground: Including Diverse Learners in STEAM Projects*. Playground co-chair at International Society for Technology in Education (ISTE) Conference, San Antonio, TX.

- Gutierrez, R.E. (2017, June). *Full STEAM Ahead: Project-Based Learning for Diverse Learners* (with Luis Perez, Susie Gronseth, Jennifer Edge-Savage, Kendra Grant, Mindy Johnson, Helen DeWaard, Julie Crowe, Cindy Anderson, and Kevin Anderson, co-panelists). Panel at International Society for Technology in Education (ISTE) Conference, San Antonio, TX.
- Gutierrez, R.E., & Marcella, M.S. (2017, January). *UDL As A Framework for Collaboration Between AT and IT*. Assistive Technology Industry Association (ATIA) Conference 2017, Orlando, FL.
- Gutierrez, R.E., Considine, E., & Gonzales, N. (2016, September). *Designing the Inclusive Google Classroom*. Sharpen Your Skills: Boston Public Schools Special Education Conference, Randolph, MA.
- Gutierrez, R.E. (2016, August). *Creating A UDL Class with Media*. Learn Teach Lead: A BPS Digital Learning Summit, Boston, MA.
- Gutierrez, R.E. (2016, June). *How Can Read&Write for Google Chrome Transform Blended Learning for Teachers and Students by Creating a More Inclusive Learning Environment?* Boston Teachers Union Professional Learning Conference, Boston, MA.
- Gutierrez, R.E. (2014, August). *Universal Design for Learning* (with Kavita Venkatesh and Hilary Shea, co-panelists). Panel at Boston After School and Beyond Advancing Quality Partnerships Summer Institute, Boston, MA.
- Gutierrez, R.E. (2014, August). *Getting Real About Access and Inclusion* (with Lawrence Carter Long, moderator). Panel at State and Main Conference (ACM and NAMAC), Philadelphia, PA.
- Gutierrez, R.E., & Kouznetsova, S. (2011, June). *Young Adults*. Panel co-moderator at Hearing Loss Association of America Conference, Washington, DC.
- Gutierrez, R.E. (2011, June). *Breaking Boundaries New Media Academy* (with Victor Pineda, David Radcliffe, and Jonathan Yorde, co-panelists). Panel at AFI/Discovery Channel Silverdocs (AFI Docs) Film Festival, Silver Spring, MD.
- Gutierrez, R.E. (2011, June). *Breaking Boundaries New Media Academy* (with Victor Pineda, David Radcliffe, and Jonathan Yorde, co-panelists). Panel at VSA Arts Headquarters, Washington, DC.
- Gutierrez, R.E. (2011, March). *Preparing the Next Generation of Diverse Filmmakers* (with Vicente Williams, moderator; Dagoberto Patlan, Rashad Robinson, and Rebecca Yee, co-panelists). Panel at South by Southwest (SXSW) Film Festival, Austin, TX.
- Gutierrez, R.E. (2011, March). *Disability and Sexuality* (with Vinfen, moderator). Featured filmmaker and panelist at Moving Images Film Festival, Boston, MA.
- Gutierrez, R.E., & Kouznetsova, S. (2010, June). *The Other Languages*. Hearing Loss Association of America Conference, Milwaukee, WI.
- Gutierrez, R.E., & Kouznetsova, S. (2010, June). *Self-Advocacy: How to Ask for Inclusion in Mainstream Society*. Hearing Loss Association of America Conference, Milwaukee, WI.

Gutierrez, R.E. (2010, February). *Disability and Sexuality* (with Calgary SCOPE Society, moderator). Featured filmmaker and panelist at Picture This! Film Festival, Calgary, Alberta, Canada.

## **WORKSHOPS & INVITED TALKS (SELECTED)**

Gutierrez, R.E. (2018, February). *Universal Design for Digital Learners*. Chapman University, Orange, CA.

Gutierrez, R.E. (2018, February). *Social Media for Family Engagement*. Harvard Ed Portal, Allston, MA.

Gutierrez, R.E. (2014, November). *Universal Design for Learning in Tour Design*. Peabody Essex Museum, Salem, MA.

Posey, A., & Gutierrez, R.E. (2014, October). *UDL Presenters Academy*. CAST, Inc, Wakefield, MA.

Gutierrez, R.E. (2014, September). *Learner Variability in Arts Instruction*. Eliot School of Fine and Applied Arts, Boston, MA.

Gutierrez, R.E., & Agois Hurel, N. (2014, July). *Universal Design for Learning (UDL) in the Arts*. Institute for Human Centered Design, Boston, MA.

Fletcher, V., Bonome-Sims, G., & Gutierrez, R.E. (2014, May). *The Information and Communication Environments: Universal Design for Learning, DeafSpace, and Social Media Accessibility*. Miami Museum of Science, Miami, FL.

Gutierrez, R.E. (2014, March). *The Art of Captioning*. CAST, Inc., Wakefield, MA.

Gutierrez, R.E., Jackson, R., Stahl, S., & Hitchcock, C. (2014, March). *The UDL Presentation*. CAST, Inc., Wakefield, MA.

## **WEBINARS (SELECTED)**

Gutierrez, R.E., & Marcella, M.S. (2018, March). *UDL As A Framework for Collaboration Between AT and IT*. Assistive Technology Industry Association (ATIA).

Gutierrez, R.E. & Marcella, M.S. (2018, February). *AT & IT: Breaking Down Silos to Create Collaboration*. Center on Technology and Disability.

Gutierrez, R.E., Parker-O'Toole, M., Corbett, C. & Lehrer, R. (2018, February). *Making Learning More Accessible with Tinkercad*. Autodesk Education.

Gutierrez, R.E. (2017, November). *UDL Tips that Help Me (And Maybe You Too)*. World Usability Day 2017, ISTE Inclusive Learning Network.

Gutierrez, R.E. (2017, May). *Accessible Learning Materials: Options for Representation*. Global Accessibility Awareness Day 2017, ISTE Inclusive Learning Network.

Gutierrez, R.E. (2016, November). *Chrome Accessibility*. World Usability Day 2016, ISTE Inclusive Learning Network.

## SCREENINGS

2009-2011

*When I'm Not Alone* (2009)

Academy of Television Arts and Sciences, North Hollywood, CA  
SFGOVTV (San Francisco Public Access TV), San Francisco, CA  
California Department of Developmental Services, Sacramento, CA  
People First of San Luis Obispo, San Luis Obispo, CA  
San Francisco State University, San Francisco, CA  
Society for Disability Studies Conference, Temple University, Philadelphia, PA  
Chapman University, Orange, CA  
University of Michigan, Ann Arbor, MI  
California State University San Bernardino, San Bernardino, CA  
Irvine Valley College, Irvine, CA  
Frameline (San Francisco International LGBT Festival), San Francisco, CA  
Austin Gay and Lesbian International Film Festival, Austin, TX  
Angelus Student Film Festival, Los Angeles, CA  
Picture This! Film Festival, Calgary, Alberta, Canada  
Cinema Touching Disability Film Festival, Austin, TX  
Different From What? Film Festival, Arizona State University, Tempe, AZ  
Culture! Disability! Talent! Festival, Berkeley, CA  
FOCUS Film Festival, Sacramento, CA  
Laguna Art Museum, Laguna Beach, CA  
Kansas City Film Festival, Kansas City, KS  
Newport Beach Film Festival, Newport Beach, CA  
Nashville Film Festival, Nashville, TN  
Cleveland International Film Festival, Cleveland, OH  
Hot Springs Documentary Film Festival, Hot Springs, AR  
San Luis Obispo International Film Festival, San Luis Obispo, CA  
Moving Images Film Festival, Cambridge, MA  
Artist Film Festival, Hollywood, CA

## GRANTS

2015-2016

Boston Teachers Union, Professional Learning Grant, "How can Read&Write for Google Chrome transform blended learning for teachers and students by creating a more inclusive learning environment?"

## ADVISORY ROLES

2018-present

Technical Working Group Advisor, Center on Inclusive Software for Learning

2016-present

Task Force Member, Educational Technology, National Deaf Center on Postsecondary Outcomes

## AWARDS/HONORS

### FILM

2011

VSA Arts/AFI Silverdocs (AFI Docs) Apprenticeship

2010

Winner, Loreen Arbus Focus on Disability Scholarship, Academy of Television Arts and Sciences



2009-2010 *When I'm Not Alone* (2009)  
 Best Documentary, Chapman University Cecil Awards, Orange, CA  
 Excellence Award, Culture! Disability! Talent! Film Festival, Berkeley, CA  
 Spirit of Superfest, Culture! Disability! Talent! Film Festival, Berkeley, CA  
 Best Documentary Short, Kansas City Film Festival, Kansas City, KS  
 Best of Fest, Kansas City Film Festival, Kansas City, KS  
 Spirit of the Festival, FOCUS Film Festival, Sacramento, CA  
 Best Student Film, Different From What? Film Festival, Tempe, AZ  
 Best Documentary Short, Austin Gay and Lesbian Int'l Film Festival, Austin, TX  
 Semifinalist, Angelus Student Film Festival, Los Angeles, CA  
 Honorable Mention, Picture This! Film Festival, Calgary, Alberta, Canada  
 Audience Award, Cinema Touching Disability Film Festival, Austin, TX  
 Second Place Short Film, Cinema Touching Disability Film Festival, Austin, TX  
 2009 Chapman University documentary scholarship to Sao Paulo, Brazil  
 2009 Chapman University Knott Scholar with Filmmaker in Residence, Martha Coolidge

## ACADEMIC

2005-2009 Chancellor's List Scholar, Chapman University  
 2005-2009 Dean's Scholarship, Chapman University  
 2005 Sertoma International Scholarship  
 2004 Nominee, Oticon Focus on People Awards

## ADVOCACY

2018 ISTE Emerging Leader, International Society for Technology in Education  
 2013 Best State Website, Hearing Loss Association of America  
 2010 Outstanding Young Adult, Hearing Loss Association of America  
 2009 Rocky Stone Scholarship, Hearing Loss Association of America Convention  
 2009 Apple of Our Eye Youth Award, Dayle McIntosh Center for Independent Living

## RESEARCH INTERESTS

Universal Design for Learning, inclusive design, digital equity, design thinking, accessible media, assistive technology, teacher education, educational neuroscience, blended and personalized learning

## LANGUAGES

American Sign Language (fluent)  
 Spanish (proficient)

## MEMBERSHIPS

2016-present ISTE - International Society for Technology in Education  
 2016-present MassCUE - Massachusetts Computer-Using Educators

## SERVICE

|              |   |
|--------------|---|
| 2017-present | Volunteer, Special Olympics Massachusetts Summer Games                                |
| 2016-present | Co-founder, BPS Inclusion Edcamp  |
| 2016-present | Board Member, ISTE Inclusive Learning Network   |
| 2016         | Building Learning Communities Conference Volunteer, November Learning                 |
| 2015         | Volunteer Photographer, WGBH  |
| 2015         | Writing Workshops Volunteer, 826 Boston   |
| 2014         | Mentor for a Day, Partners for Youth with Disabilities                                |
| 2010-2012    | State Board Trustee, Hearing Loss Association of America-California State Association |
| 2010         | Guest Panelist, No Limits for Deaf and Hard of Hearing Children                       |
| 2009-2013    | Co-founder, Hear YA Now   |
| 2009-2012    | Volunteer and Aquatics Coach, Special Olympics Southern California                    |
| 2003         | Volunteer, Best Buddies California  |