

RHIANON E. GUTIERREZ

EDUCATOR | MULTIMEDIA PRODUCER | CONSULTANT

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EDUCATION

- 2017 University of Illinois at Chicago
Certificate, Assistive Technology
- 2013 University of Michigan, Ann Arbor
M.A., Educational Studies - Digital Media and Education
- 2009 Chapman University
B.F.A., Film Production, Minor in Sociology

CERTIFICATIONS

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|---|--------------|
| Massachusetts Preliminary Educator License, Visual Arts PreK-8, 5-12 | Issued: 2015 |
| Massachusetts Preliminary Educator License, English 8-12 | Issued: 2015 |
| Massachusetts Preliminary Educator License, Instructional Technology All Levels | Pending |
| Massachusetts Preliminary Educator License, Moderate Disabilities 8-12 | Pending |
| Google Certified Educator Level 1 | Issued: 2016 |
| Apple Teacher | Issued: 2016 |

TEACHING EXPERIENCE

- 2015-PRESENT** DIGITAL LEARNING SPECIALIST, BOSTON PUBLIC SCHOOLS, BOSTON, MA
- Design and curate just-in-time, personalized, blended professional learning on technology integration and 21st century digital literacies for educators and school and district leaders. Model inclusive design in blended learning, produce accessible instructional videos, develop blended learning resources, and serve on a personalized learning district leadership team.
- 2016-2017** GUEST LECTURER, BOSTON CONSERVATORY AT BERKLEE, BOSTON, MA
- Teach Universal Design for Learning (UDL) to graduate students in Dr. Rhoda Bernard's music and autism program.
- 2014-2015** TEACHING ARTIST, VSA MASSACHUSETTS, BOSTON, MA
- Designed a media arts curriculum for high school students in substantially separate classrooms at Dorchester Academy (Fall 2014-Winter 2015). Co-taught and modeled inclusive techniques using UDL by incorporating functional environmental print, one-on-one support, digital models, small group exercises, and multimedia tools such as iPads and Chromebooks. Taught high school students in general education humanities classes at Boston Green Academy (Spring 2015) how to create and use open licensed media through a blended instructional model using Chromebooks and cloud-based applications.

2014-2015

VISUAL ARTS TEACHER & ACTT COHORT MEMBER, BOSTON, MA

Participated in an intensive district pipeline program to prepare community members to teach in the Boston Public Schools. Received training in cultural proficiency, backwards design, family engagement, differentiated instruction, and data analysis. Achieved licensure in Visual Arts (K-12) and English (8-12). Taught Visual Arts at Mario Umana Academy using the Massachusetts Curriculum Frameworks for Visual Arts to students in K-3 general education, inclusion, and substantially separate classrooms.

2014

INSTRUCTOR, URBAN SCHOLARS PROGRAM, UMASS BOSTON, BOSTON, MA

Engaged 12 middle and high school English Language Learners (ELL) in an after-school course on inclusive narratives, focusing on the development of critical media literacy skills, drawing from the work of Paulo Freire and Augusto Boal. Designed a UDL-centered curriculum that incorporated Common Core 9-10 English Language Arts (ELA) and National Core Arts Standards using multimedia, performance, writing, team-based research and design, and small and large group discussion with macOS and Windows devices.

2010-2014, 2017

GUEST LECTURER, CHAPMAN UNIVERSITY, ORANGE, CA

Lecture on disability representation in media and education to undergraduate students in Dr. Arthur Blaser's interterm class in disability studies.

2013

VISITING ARTIST, UNIVERSITY OF MICHIGAN, ANN ARBOR, MI

Employed blended learning to teach a weekly session on audio description and ekphrasis to a group of undergraduate students in Dr. Petra Kuppers' class on disability culture; students produced an entire transcript of my narrative short, *Transients* (2011), and presented a scene to their class.

2011-2012

INSTRUCTOR & TEACHING ASSISTANT, CHAPMAN UNIVERSITY, ORANGE, CA

Engaged thirty high school students in the Dodge College Summer Film Academy in project-based learning to develop short narrative films. Supervised teams of students for two-week intensive periods as they developed and structured story ideas and prepared script breakdowns and storyboards; also taught documentary film, cinematography, production design, and assistant directing.

2011

TEACHING ASSISTANT, DUKE UNIVERSITY TALENT IDENTIFICATION PROGRAM, ORANGE, CA

Supervised small teams of gifted and talented high school students in developing assigned scripts into short films and guided them in preparing and organizing their pre-production materials.

2011 **TEAM LEADER & FACILITATOR, PINEDA FOUNDATION/WORLD ENABLED, RESEDA, CA**
Mentored a group of high school students with and without disabilities at an urban public school in Los Angeles Unified School District to develop short films using UDL principles. Developed accessible multimedia resources and worked with each student to set goals, organize their workflows, and stay on schedule.

2008-2010 **ASSISTANT UNIT LEADER, INTEGRITY HOUSE - ALLIANCE OF ABILITIES, SANTA ANA, CA**
Taught adults with intellectual disabilities and traumatic brain injuries job skills in graphic design, digital photography, and video production.

MEDIA EXPERIENCE

2009-PRESENT **FOUNDER & PRODUCER, RHIJAH PRODUCTIONS, BOSTON, MA**
Develop and produce narrative and documentary shorts with an emphasis on educational media. Provide consultation and conduct small and large workshops, presentations, panels, webinars, and screenings on Universal Design for Learning (UDL) and accessible media across education, nonprofit, corporate, and entertainment sectors.

2015 **FAMILY ROOM SPECIALIST, APPLE, INC., BOSTON, MA**
From behind the Genius Bar, I repaired relationships with local and international customers through an empathic approach to troubleshooting iOS devices for hardware and software issues. Facilitated personal training sessions with adult learners, including Joint Venture (business) customers, on using Apple devices, applications, and accessible features within iOS, macOS, and watchOS.

2014-2015 **VIDEOGRAPHER, INSTITUTE FOR HUMAN CENTERED DESIGN, BOSTON, MA**
Produced and shot short videos on participants of the User/Expert Lab, a main staple of IHCD's work in design access. Videos ranged from seniors in Cambridge using public transit to blind/low vision young adults conducting usability reviews of websites.

2013-2014 **MULTIMEDIA DESIGNER, CAST, INC., WAKEFIELD, MA**
Oversaw the development of video and image production, captioning, and transcription for UDL On Campus, a collection of digital resources supporting postsecondary UDL implementation. Researched and authored pages on selecting and creating accessible media and designed a digital book explaining accessible EPUB creation for open educational resources (OERs). Served as CAST's lead multimedia designer on Project OPEN (funded by the U.S. Department of Labor and the Gates Foundation), working closely with a team of research scientists, instructional designers, and industry partners to develop accessible video and image content for an online course on Carnegie Mellon/Stanford's Open Learning Initiative.

2011-2012

GRAPHIC DESIGNER, WORLDPLAY, INC., BURBANK, CA

Designed an educational booklet for Hilari Scarl's multi-award-winning *See What I'm Saying: The Deaf Entertainers Documentary* (2010).

2009-2012

WEBMASTER & SOCIAL MEDIA MANAGER, HEARING LOSS ASSOCIATION OF AMERICA, CALIFORNIA STATE ASSOCIATION, PASADENA, CA

Designed and edited content on the Hearing Loss Association of America, California State Association website and worked on advocacy at the local and national level with an emphasis on grassroots media outreach and young adult issues; the result was the young adult group Hear YA Now.

PRESENTATIONS

KEYNOTES

Gutierrez, R.E. (2016, August). *Creative computing for all* (with Karen Brennan, moderator; Nick Giacobbe and Meryl Alper, co-panelists). Keynote panel at Scratch Conference, MIT Media Lab, Cambridge, MA.

Gutierrez, R.E., & Rose, D. (2015, October). *Breaking the Sound Barrier: Universal Design for Learning and the Sounds of Success in Mainstream Classrooms*. Keynote at Clarke Schools for Hearing and Speech Mainstream Conference, Marlborough, MA.

IGNITE TALKS

Gutierrez, R.E. (2016, October). *Why I Design for Human Variability*. Digital Media and Learning Conference, Irvine, CA.

Gutierrez, R.E. (2016, June). *My Disability is An Opportunity in Professional Learning*. International Society for Technology in Education (ISTE) Conference, Denver, CO.

CONFERENCE PRESENTATIONS

Gutierrez, R.E. (2017, July). *Collaborating on Designing Inclusive Media*. Building Learning Communities Conference (BLC 17), Boston, MA.

Gutierrez, R.E. (2017, July). *Technology and Special Education: A Shared Vision*. Building Learning Communities Conference (BLC 17), Boston, MA.

Gutierrez, R.E., & Edge-Savage, J. (2017, June). *Inclusive Learning Network Playground: Including Diverse Learners in STEAM Projects*. Playground co-chair at International Society for Technology in Education (ISTE) Conference, San Antonio, TX.

Gutierrez, R.E. (2017, June). *Full STEAM Ahead: Project-Based Learning for Diverse Learners* (with Luis Perez, Susie Gronseth, Jennifer Edge-Savage, Kendra Grant, Mindy Johnson, Helen DeWaard, Julie Crowe, Cindy Anderson, and Kevin Anderson, co-panelists). Panel at International Society for Technology in Education (ISTE) Conference, San Antonio, TX.

Gutierrez, R.E., & Marcella, M.S. (2017, January). *UDL As A Framework for Collaboration Between AT and IT*. Assistive Technology Industry Association (ATIA) Conference, Orlando, FL.

- Gutierrez, R.E., Considine, E., & Gonzales, N. (2016, September). *Designing the Inclusive Google Classroom*. Sharpen Your Skills: Boston Public Schools Special Education Conference, Randolph, MA.
- Gutierrez, R.E. (2016, August). *Creating A UDL Class with Media*. Learn Teach Lead: A BPS Digital Learning Summit, Boston, MA.
- Gutierrez, R.E. (2016, June). *How Can Read&Write for Google Chrome Transform Blended Learning for Teachers and Students by Creating a More Inclusive Learning Environment?* Boston Teachers Union Professional Learning Conference, Boston, MA.
- Gutierrez, R.E. (2014, August). *Universal Design for Learning* (with Kavita Venkatesh and Hilary Shea, co-panelists). Panel at Boston After School and Beyond Advancing Quality Partnerships Summer Institute, Boston, MA.
- Gutierrez, R.E. (2014, August). *Getting Real About Access and Inclusion* (with Lawrence Carter Long, moderator). Panel at State and Main Conference (ACM and NAMAC), Philadelphia, PA.
- Gutierrez, R.E., & Kouznetsova, S. (2011, June). *Young Adults*. Panel co-moderator at Hearing Loss Association of America Conference, Washington, DC.
- Gutierrez, R.E. (2011, June). *Breaking Boundaries New Media Academy* (with Victor Pineda, David Radcliffe, and Jonathan Yorde, co-panelists). Panel at AFI/Discovery Channel Silverdocs (AFI Docs) Film Festival, Silver Spring, MD.
- Gutierrez, R.E. (2011, June). *Breaking Boundaries New Media Academy* (with Victor Pineda, David Radcliffe, and Jonathan Yorde, co-panelists). Panel at VSA Arts Headquarters, Washington, DC.
- Gutierrez, R.E. (2011, March). *Preparing the Next Generation of Diverse Filmmakers* (with Vicente Williams, moderator; Dagoberto Patlan, Rashad Robinson, and Rebecca Yee, co-panelists). Panel at South by Southwest (SXSW) Film Festival, Austin, TX.
- Gutierrez, R.E. (2011, March). *Disability and Sexuality* (with Vinfen, moderator). Featured filmmaker and panelist at Moving Images Film Festival, Boston, MA.
- Gutierrez, R.E., & Kouznetsova, S. (2010, June). *The Other Languages*. Hearing Loss Association of America Conference, Milwaukee, WI.
- Gutierrez, R.E., & Kouznetsova, S. (2010, June). *Self-Advocacy: How to Ask for Inclusion in Mainstream Society*. Hearing Loss Association of America Conference, Milwaukee, WI.
- Gutierrez, R.E. (2010, February). *Disability and Sexuality* (with Calgary SCOPE Society, moderator). Featured filmmaker and panelist at Picture This! Film Festival, Calgary, Alberta, Canada.

WORKSHOPS (SELECTED)

- Gutierrez, R.E. (2014, November). *Universal Design for Learning in Tour Design*. Peabody Essex Museum, Salem, MA.
- Posey, A., & Gutierrez, R.E. (2014, October). *UDL Presenters Academy*. CAST, Inc, Wakefield, MA.

- Gutierrez. R.E. (2014, September). *Learner Variability in Arts Instruction*. Eliot School of Fine and Applied Arts, Boston, MA.
- Gutierrez. R.E., & Agois Hurel, N. (2014, July). *Universal Design for Learning (UDL) in the Arts*. Institute for Human Centered Design, Boston, MA.
- Fletcher, V., Bonome-Sims, G., & Gutierrez. R.E. (2014, May). *The Information and Communication Environments: Universal Design for Learning, DeafSpace, and Social Media Accessibility*. Miami Museum of Science, Miami, FL.
- Gutierrez. R.E. (2014, March). *The Art of Captioning*. CAST, Inc., Wakefield, MA.
- Gutierrez. R.E., Jackson, R., Stahl, S., & Hitchcock, C. (2014, March). *The UDL Presentation*. CAST, Inc., Wakefield, MA.

SCREENINGS/PERFORMANCES

SCREENINGS

2009-2011

When I'm Not Alone (2009)

Academy of Television Arts and Sciences, North Hollywood, CA
 SFGOVTV (San Francisco Public Access TV), San Francisco, CA
 California Department of Developmental Services, Sacramento, CA
 People First of San Luis Obispo, San Luis Obispo, CA
 San Francisco State University, San Francisco, CA
 Society for Disability Studies Conference, Temple University, Philadelphia, PA
 Chapman University, Orange, CA
 University of Michigan, Ann Arbor, MI
 California State University San Bernardino, San Bernardino, CA
 Irvine Valley College, Irvine, CA
 Frameline (San Francisco International LGBT Festival), San Francisco, CA
 Austin Gay and Lesbian International Film Festival, Austin, TX
 Angelus Student Film Festival, Los Angeles, CA
 Picture This! Film Festival, Calgary, Alberta, Canada
 Cinema Touching Disability Film Festival, Austin, TX
 Different From What? Film Festival, Arizona State University, Tempe, AZ
 Culture! Disability! Talent! Festival, Berkeley, CA
 FOCUS Film Festival, Sacramento, CA
 Laguna Art Museum, Laguna Beach, CA
 Kansas City Film Festival, Kansas City, KS
 Newport Beach Film Festival, Newport Beach, CA
 Nashville Film Festival, Nashville, TN
 Cleveland International Film Festival, Cleveland, OH
 Hot Springs Documentary Film Festival, Hot Springs, AR
 San Luis Obispo International Film Festival, San Luis Obispo, CA
 Moving Images Film Festival, Cambridge, MA
 Artist Film Festival, Hollywood, CA

PERFORMANCES

- 2011 *Charlie's Version*, Deaf West Theatre, North Hollywood, CA
2011 *Voices from Chernobyl* interactive theatre workshop, Jubilee, Los Angeles, CA
2010 Theatre of the Oppressed Plays, San Francisco State University, San Francisco, CA

GRANTS

- 2015-2016 Boston Teachers Union, Professional Learning Grant, "How can Read&Write for Google Chrome transform blended learning for teachers and students by creating a more inclusive learning environment?"

PUBLICATIONS

WEB

- Gutierrez, R.E. (2015-2016). "How can Read&Write for Google Chrome transform blended learning for teachers and students by creating a more inclusive learning environment?" Blog for Boston Teachers Union. <http://btu.org/prof-learning-conf/2016/gutierrez/>
- Gutierrez, R.E. (2014, November). *The Solution, Not the Problem*. Partners for Youth with Disabilities. <http://www.pyd.org/blog/guest-post-solution-problem/>
- Gutierrez, R.E. (2014, May). *Supporting Learner Variability in EPUB Creation*. UDL On Campus, CAST, Inclusion. http://udloncampus.cast.org/page/media_oer_epub#.VH97x4s7O6c
- Gutierrez, R.E. (2011, December). *The Power of Ed Roberts*. Hearing Loss Association of California. <http://rhianonelan.blogspot.com/2011/12/power-of-ed-roberts.html>
- Gutierrez, R.E. (2011, December). *The Narrative as Liberation*. Personal blog post. <http://rhianonelan.blogspot.com/2011/12/narrative-as-liberation.html>
- Gutierrez, R.E. (2010, December). *Community Building: Why We Need Young Adults*. Hearing Loss Californian. <http://rhianonelan.blogspot.com/2010/11/community-building-why-we-need-young.html>
- Gutierrez, R.E. (2010, November). *My So-Called Queer Life*. Producers Guild of America Diversity. <http://rhianonelan.blogspot.com/2010/11/my-so-called-queer-life.html>
- Gutierrez, R.E. (2010, July). *On Deafness and Disability*. Hearing Loss Californian. <http://rhianonelan.blogspot.com/2010/11/on-deafness-and-disability.html>
- Gutierrez, R.E. (2010, July). *We Are the Audience Too: Responsibility As Creators*. Producers Guild of America Diversity. <http://rhianonelan.blogspot.com/2010/11/we-are-audience-too-responsibility-as.html>
- Gutierrez, R.E. (2010, March). *Women Directors React to the Bigelow Win*. Women and Hollywood/Indiewire.
- Gutierrez, R.E. (2010, February). *Women Directors Respond to Kathryn Bigelow's Oscar Nomination*. Women and Hollywood/Indiewire.
- Gutierrez, R.E. (2009, July). *Captions Do Not Ruin the Cinematic Experience*. Blogathon Vancouver. <http://rhianonelan.blogspot.com/2011/04/captions-do-not-ruin-cinematic.html>

AWARDS/HONORS

ACADEMIC

2005-2009 Chancellor's List Scholar, Chapman University
2005-2009 Dean's Scholarship, Chapman University
2005 Sertoma International Scholarship
2004 Nominee, Oticon Focus on People Awards

FILM

2011 VSA Arts/AFI Silverdocs (AFI Docs) Apprenticeship
2010 Winner, Loreen Arbus Focus on Disability Scholarship, Academy of Television Arts and Sciences
2009-2010 *When I'm Not Alone* (2009)
Best Documentary, Chapman University Cecil Awards, Orange, CA
Excellence Award, Culture! Disability! Talent! Film Festival, Berkeley, CA
Spirit of Superfest, Culture! Disability! Talent! Film Festival, Berkeley, CA
Best Documentary Short, Kansas City Film Festival, Kansas City, KS
Best of Fest, Kansas City Film Festival, Kansas City, KS
Spirit of the Festival, FOCUS Film Festival, Sacramento, CA
Best Student Film, Different From What? Film Festival, Tempe, AZ
Best Documentary Short, Austin Gay and Lesbian Int'l Film Festival, Austin, TX
Semifinalist, Angelus Student Film Festival, Los Angeles, CA
Honorable Mention, Picture This! Film Festival, Calgary, Alberta, Canada
Audience Award, Cinema Touching Disability Film Festival, Austin, TX
Second Place Short Film, Cinema Touching Disability Film Festival, Austin, TX
2009 Chapman University documentary scholarship to Sao Paulo, Brazil
2009 Chapman University Knott Scholar with Filmmaker in Residence, Martha Coolidge

ADVOCACY

2013 Best State Website, Hearing Loss Association of America
2010 Outstanding Young Adult, Hearing Loss Association of America
2009 Rocky Stone Scholarship, Hearing Loss Association of America Convention
2009 Apple of Our Eye Youth Award, Dayle McIntosh Center for Independent Living, Garden Grove, CA

RESEARCH INTERESTS

Universal Design for Learning (UDL)
cultural inclusion
inclusive education
urban education
arts integration
accessible media
design thinking
critical media literacy

TECH COMPETENCIES

SOFTWARE

iOS, macOS, Watch OS, Windows, Chrome OS, Android OS

INSTRUCTIONAL TECHNOLOGY

Google Apps for Education (GAFE), Microsoft Office Suite, Apple Creativity and Productivity Apps, EPUB 3 publishing, open educational resources (OERs)

ASSISTIVE TECHNOLOGY (AT)

At in Education, accessible educational materials (AEM), captioning and subtitling, transcription, image description, cognitive AT, web accessibility (WCAG 2.0)

WEB CONFERENCING & LMS

Moodle, Blackboard, Skype, GoToMeeting, Cisco WebX, Adobe Connect, Zoom

EDITING AND DESIGN PROGRAMS

Premiere CC, Final Cut Pro X, Avid Media Composer 6.0, Final Draft, Celtx, Affinity Designer, Photoshop CC, Illustrator CC, Camtasia, iMovie

PROGRAMMING LANGUAGES

HTML5, CSS3, xml, Scratch

RECORDING EQUIPMENT

HD DSLR cameras, lighting kits, audio recording

LANGUAGES

American Sign Language (fluent)

Spanish (proficient)

MEMBERSHIPS

2016-present ISTE - International Society for Technology in Education

2016-present MassCUE - Massachusetts Computer-Using Educators

SERVICE

2016-present Co-founder, BPS Inclusion Edcamp

2016-present Leadership Officer, ISTE Inclusive Learning Network

2016 Building Learning Communities Conference Volunteer, November Learning

2015 Volunteer Photographer, WGBH

2015 Writing Workshops Volunteer, 826 Boston

2014 Mentor for a Day, Partners for Youth with Disabilities

2010-2012 State Board Trustee, Hearing Loss Association of America-California State Association

2010 Guest Panelist, No Limits for Deaf and Hard of Hearing Children

2009-2013 Co-founder, Hear YA Now

2009-2012 Volunteer and Aquatics Coach, Special Olympics Southern California

2003 Volunteer, Best Buddies California